***Draft - EnergyFlex Introduction Email***

**Headline -** *EnergyFlex is Here. The power to save $1000 and the planet in your hands.*

Hi Team,

I am thrilled to launch an exciting new benefit just for you — [**EnergyFlex**](https://www.energyflex.com.au/), an independent, Aussie owned smart energy app that takes the confusion out of your electricity use and bills.

With rising energy prices and growing climate concerns, we want to give you the tools to **cut costs, cut carbon**, and feel good doing it. EnergyFlex is now part of our benefits program — and it’s here to make managing your energy easy, rewarding, and even fun!

Why You’ll Love EnergyFlex:

* **Save Big** – Get personalised tips to cut your energy bill by up to **$1,000 a year**
* **Shrink Your Footprint** – Proven to reduce your home’s emissions by up to **1 tonne of CO₂ annually**
* **Smart Plan Matching** – Take the stress out of comparing energy providers
* **Feel in Control** – Less bill stress = more peace of mind
* **For Everyone** – Whether you rent or own, EnergyFlex works for your setup

Plus, get ready for some friendly competition!

In the future, we’re planning team challenges and rewards to make going green even more rewarding. Think bragging rights, group milestones, and real perks.

This is just one of the many ways we’re building a more sustainable future — together.

Keep an eye out for your EnergyFlex invite via email and get ready to save smart and live green.

Let’s do this!