

## BIOGRAPHY

# GARRY HARDING

CEO AND CO-FOUNDER, ENERGYFLEX



**“I am scared of sharks, forgetting your name, and not having a go!”**

**Garry Harding**

Garry graduated as an aerospace engineering technician in the Royal Australian Air Force in the early 80s, with a dream to follow a career in technology and aerospace engineering. That led him to the Aircraft Flight Test domain and the most advanced aircraft systems engineering environment in the country.

With a host of other business adventures already tackled, Garry relishes a challenge, especially if it's never been done before.

He co-founded EnergyFlex in 2021 to apply advanced situational awareness and human behaviours to two of the world's biggest challenges: climate change and the energy transition.

*“I have always loved doing things that are hard or simply have never been done before – that started with being a Yabby Farmer as a young lad. I also started a Defence Aerospace business, a gig economy start-up, and an 1860s restaurant restoration from rubble! Then there is EnergyFlex – to measure how well you use renewables has never been done - what a great challenge!”*

Garry is focussed on inspiring and educating everyone to take action and believes we can all fight the climate crisis with the right tools and knowledge.

*“With my entrenched skills and concepts gained from working with military aircraft and technology, it seemed logical to apply them to the energy transition and climate crisis.”*

What started as a goal to increase energy situational awareness in industry led to the creation of EnergyFlex, a free app that helps everyday Australians reduce their energy bills and carbon emissions through simple, practical changes in when and how they use energy.

Guided by a patent-pending EnergyFlex Rating, users can adapt their consumption to times when renewable energy is abundant, benefiting both their budgets and the community through cost and carbon emission savings.

*“Our goal is to change how we think about and use energy, focusing on timing over consumption and integrating renewable energy sources and smart habits into our daily routines. Our vision is to see every Australian household and business become “Renewables Ready”, starting with simple no-cost changes”.*

EnergyFlex has evolved into a Consumer Data Right (CDR) enabled, data analytics and awareness platform that is a

key resource in helping to optimise your energy usage, maximise the value of your Energy Asset, and empower all consumers, young and old, to participate in Australia's transition towards renewable energy.

*“My journey from military service to spearheading a green energy revolution has been unexpected but deeply rewarding. I strongly believe that by empowering individuals, we can make a significant impact on our planet and the future for our children and their children. And it starts with simple, practical changes in how and when we use energy.”*

EnergyFlex has a strong sense of community. From its modest inception three short years ago, EnergyFlex has evolved into a light on the hill, where its impact extends beyond individual households to entire communities, driving a nationwide shift towards sustainable energy practices.

*“EnergyFlex has always been about serving our community – it gives us the opportunity to give back and help veterans as we work closely with the RSL, APOD, and their members to lower cost of living pressure while leading the broader community in supporting the energy transition. This business is our commitment to the veteran values of community and service, recalibrated for an era of environmental awareness and action.”*

Garry was born in Adelaide and spent the majority of his 13-year service career supporting the P3 Orion Maritime Patrol Aircraft and at the Aircraft Research and Development Unit at RAAF Base Edinburgh. He left the Air Force to establish Aerospace Technical Services (ATS) and continue his support of defence aircraft as a Systems Integration consultant where he specialised in Crash Data Recording Systems, Night Vision Upgrades, and Heads Up Display integrations for a wide variety of military aircraft types.

ATS was acquired by Raytheon Systems in 1996, where Garry continued to serve the defence sector, until diversifying into Energy Consulting in 2017. EnergyFlex was established in 2021 and currently employs 20 people in Brisbane, Adelaide and Melbourne.

Garry lives on the Sunshine Coast (QLD) with his wife Ally, and two children Abbey and Tom – both still young and learning about life and climate change, but importantly, how they can contribute. He is a mad house renovator but has wound that back to more simple bite-sized projects that ensure he can justify more tools.